



New Zealand

The Global Language of Business

Product Photography made easy!



GS1 New Zealand's **Product Photography** saves you time, stress and money.

www.gs1nz.org/photography

High quality and affordable images that meet all your needs.



**Fast process,
quick turn
around times**



**Friendly and
professional
team**



**Accurate, hassle
free and reliable
service provided**



**Affordable and
excellent value
for money**

GS1 New Zealand's Product Photography offers a range of photography solutions to meet your image requirements.



Base Photography

Perfect for use online and in printed mailers.

Brand Photography

Perfect for all online, printed and promotional material.

Base Photography

Affordable, quality images



Up to two
images per
product bundle



Meet your
trading partners
requirements



Minor
photo
retouching

GS1 New Zealand's **Base Photography** gives you industry standard images to get your product to market.

Brand Photography

High quality images tailored to your brand



Up to two
images per
product bundle



Meet your
trading partners
requirements



Advanced
photo
retouching



Consistent look
and feel across
your images



Images
personalised to
your requirements



Up to 2x more
resolution than
Base Photography

GS1 New Zealand's **Brand Photography** gives you personalised, professional branded images.

Custom Photography

Custom product photography

GS1 New Zealand's **Bespoke Photography** gives you options for customised, high quality and professionally branded images.



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The Global Language of Business

GS1 is a global family of not for profit, member-owned organisations. GS1 New Zealand works with organisations to share accurate information with their communities to streamline the way they work.

Whatever your industry sector, be it Retail, Government, Healthcare, Production or Manufacturing, GS1 New Zealand offers the tools necessary to support your organisation.

We do this by providing a suite of GS1's global standards and solutions, including unique identifiers, traceability tools and data sharing systems.

More than photography...

GS1 New Zealand offers a range of services solutions to enable and enhance your business operations, helping you to become more streamlined and efficient.

These services include:



Barcodes

Authentic globally recognised barcodes



Barcode Verification

Be confident your barcodes will scan



Media Library

Storing and sharing all digital assets



Product Flow

Give your products the best chance of success

Talk to GS1 New Zealand's friendly team today

 www.gs1nz.org

 0800 10 23 56

 info@gs1nz.org