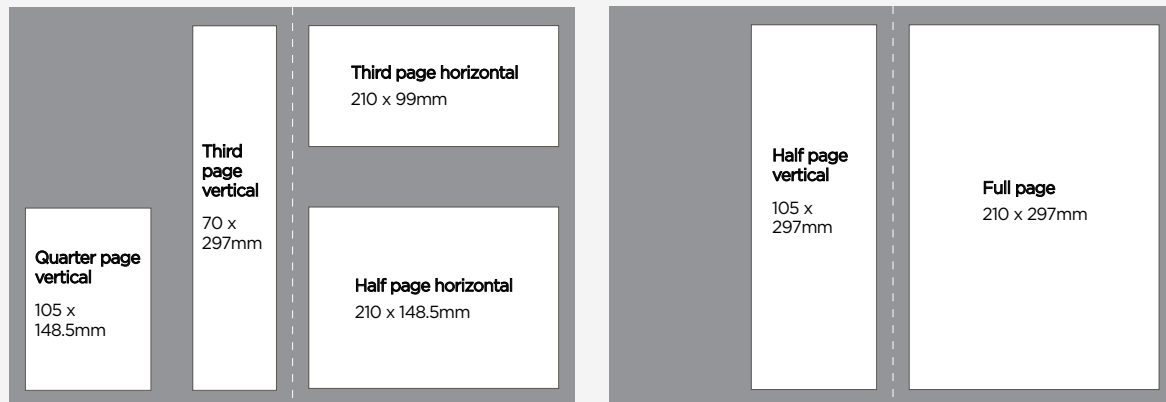


### Advertisement sizes



All advertisements run to the edge of the page and require a 3mm bleed, with no crop marks.

### Acceptable files

- ✓ Freehand
- ✓ PageMaker
- ✓ Indesign
- ✗ No Publisher, Word or PowerPoint files
- ✓ Photoshop
- ✓ Editable (unlocked) high-resolution EPS, PDF, or TIF

### Colour and Images

- Set all colour to CMYK including images, TIFFs and EPS'
- Spot colour images to be set up as CMYK
- Images resolution to be 300dpi

### Fonts

- Either convert all text to paths or supply all fonts with job – **must be PostScript**

### Please note

All submitted material must meet the above specifications. Any material that requires alterations or resizing will incur costs.

### Contact

For all advertising related enquiries including pricing for creating your advertisement, please contact:

The Editor – SCAN magazine  
GS1 New Zealand  
Level 2, 158 The Terrace, Wellington 6142

☎ 0800 10 23 56  
✉ [marketing@gs1nz.org](mailto:marketing@gs1nz.org)  
🌐 [www.gs1nz.org](http://www.gs1nz.org)