

Foodstuffs & GS1net

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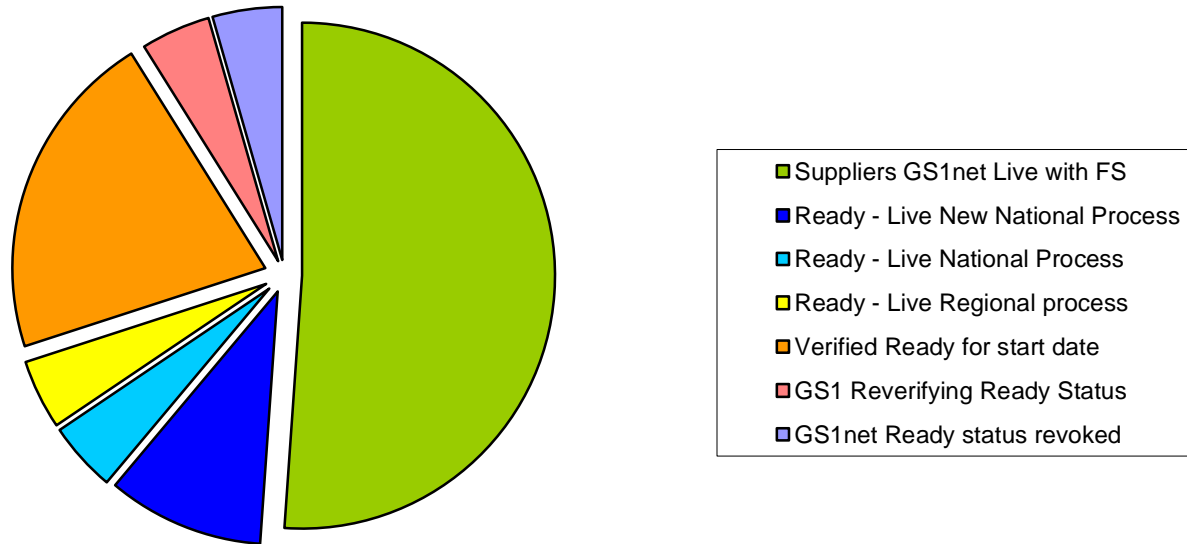
A yellow puzzle piece icon with a black outline, positioned to the left of the word 'Agenda'.

Agenda

- Foodstuffs Update
 - Supplier Uptake
 - National Process
- Data Quality issues
- Data Governance

✓ Foodstuffs Update

Total GS1net Suppliers by Status





National Process

- Refined to three steps:
 - Item alignment
 - Price alignment
 - Detail data alignment
- Focus on “fast track”
 - Suppliers who are responsive

Impact of Poor Quality Data

- Data supports our supply chain
- Bad data leads to:
 - Incorrect orders
 - Incorrect supply
 - Incorrect pricing
- Undermines business relationships
- Loss of customer confidence and trust

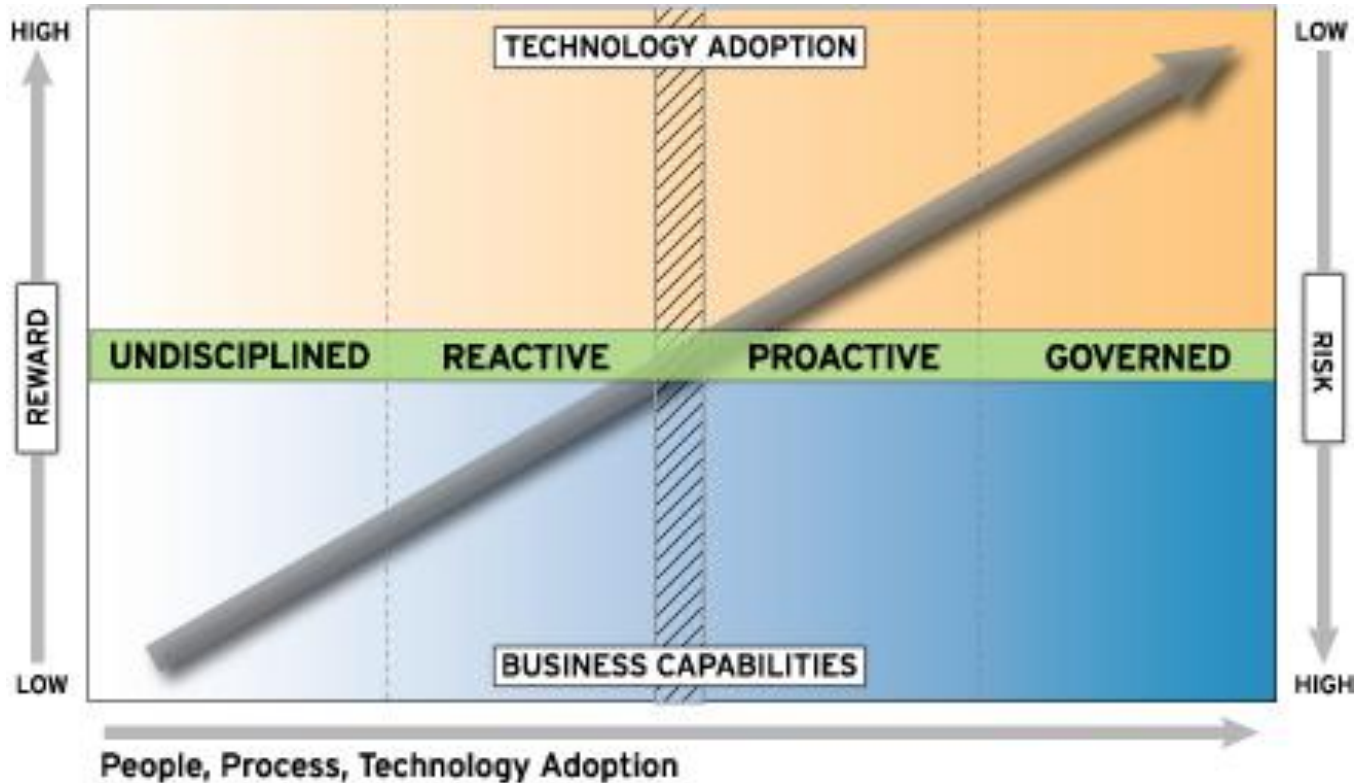
Data Quality Issues

- Good quality Data Maintenance is:
 - Accurate
 - Complete
 - Timely
- Who owns your Data Maintenance?

Data Governance

- Commitment to “Data Quality Culture”
 - Organisational change
 - Ongoing responsibility
- Data Governance:
 - Roles and responsibility
 - Measure performance / KPIs
 - Controls – Quality Assurance

Data Governance Maturity Model



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First Law of Data Quality

- *"Data is either being used or waiting to be used—or wasting storage and support."*
- Product Master Data is key to our supply chain
 - The GS1net Dataset is the basis of many decisions as well as our transactional accuracy

Second Law of Data Quality

- *"A data quality program in progress, tends to incrementally improve data quality. A data quality project at completion, tends to make data quality easily forgotten."*
- Successful data quality programmes are iterative
 - A process of continual improvement
 - Not a one-time project

Third Law of Data Quality

- *"Data quality is everyone's responsibility."*
- There are business and technical drivers for data quality
- Work collaboratively
- Avoid Blamestorming!

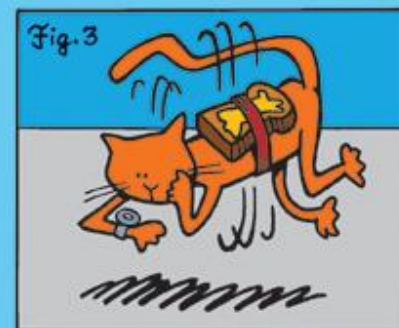
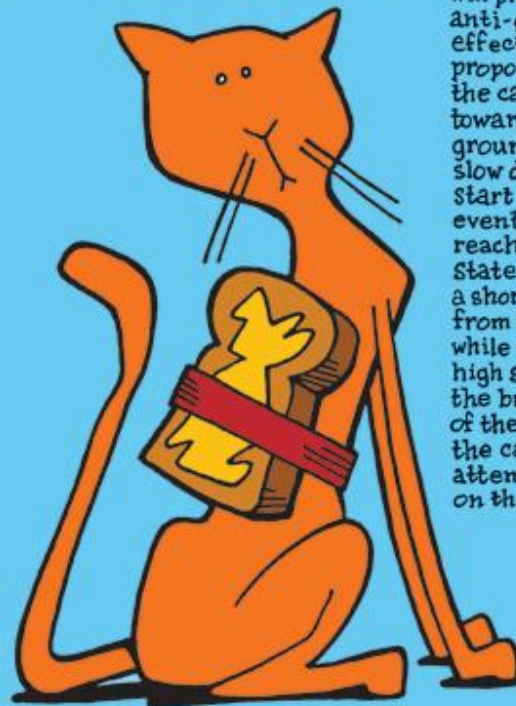
BUTTERED CAT PARADOX

The buttered cat paradox is a paradox based on the tongue-in-cheek combination of two bits of folk wisdom:

- Cats always land on their feet.
- Buttered toast always lands buttered side down.

The paradox arises when one considers what would happen if one attached a piece of buttered toast (butter side up) to the back of a cat, then dropped the cat from a height.

Some people jokingly maintain that the experiment will produce an anti-gravity effect. They propose that as the cat falls towards the ground, it will slow down and start to rotate, eventually reaching a steady state of hovering a short distance from the ground while rotating at high speed as both the buttered side of the toast and the cat's feet attempt to land on the ground.



Resources

- Jim Harris – Data Quality Expert
 - www.ocdqblog.com
- www.dataroundtable.com
- Data Governance & Data Quality group on LinkedIn.com

? Questions?

