

TECHNICAL SPECIFICATIONS FOR ADVERTISEMENT PRODUCTION AND DELIVERY

Acceptable files

- The following programs:
Freehand 9
QuarkExpress 4
PageMaker 6.5
PhotoShop 6
- or earlier versions of these
- Editable (unlocked) high-resolution EPS, PDF, or TIF
- No Publisher, Word or PowerPoint files

Colour and images

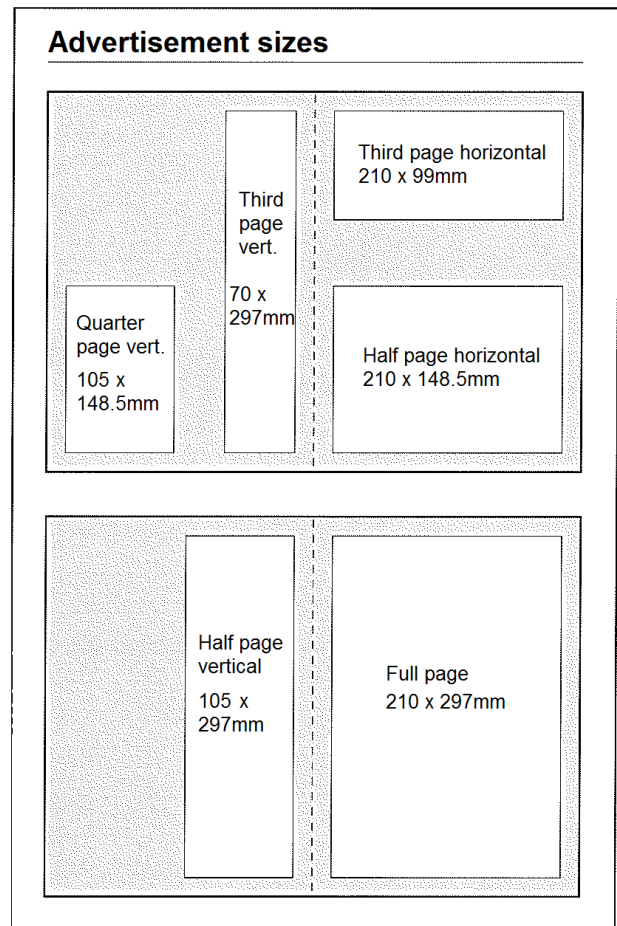
- Set all colour to CMYK (cyan, magenta, yellow, black) including images, TIFs and EPSs
- Spot colour images to be set up as CMYK
- Images resolution to be 300dpi

Fonts

- Either convert all text to paths or please supply all fonts with job – must be PostScript
- Please use correct font for bold, italics and caps – do not force

Please note

All submitted material must meet the above specifications. Any material that requires alterations or resizing will incur costs.



All advertisements run to the edge of the page and require a 3mm bleed, with no crop marks.

For more information

For all advertising related enquiries including pricing for creating your advertisement please contact:

Annique Davis
P: +64 494 1057
M: +64 27 300 9200
E: annique.davis@gs1nz.org