

Welcome to GS1.

There's nothing more exciting than launching a new product. We're here to help you get it right the first time.

Here's a few things we think you'll find useful.



[See Sachie's story](#)

Essential Starting Solutions

Starting

Just what you need to make sure you get the job done right.



Barcodes

Authentic, globally recognised barcodes. The only barcode recognised by Google.

Growing

A more efficient and transparent supply chain saves money.



Barcode Verification

Be confident your barcodes will scan.

Scaling

We offer a range of services to optimise your supply chain.



Photography

We deliver quality photographs for advertising and on-line shopping.

Exporting

Provide visibility of the supply chain and trust in your provenance.



Product Flow

Helps introduce new products and notifies customers of any changes.

Get it right the first time

Let's get started →



Welcome to GS1 New Zealand
The Global Language of Business

Essential Growing Solutions

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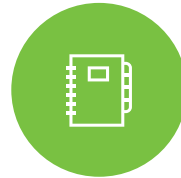


Product Recall

Minimise the impact and cost of a product recall.

Scaling

We offer a range of services to optimise your supply chain.



Product Data

Make sure your product data is accurate to streamline your supply chain.

Exporting

Provide visibility of the supply chain and trust in your provenance.



Inventory Management

We can assist with streamlining your inventory management processes.

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Essential Scaling Solutions

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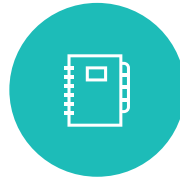


Data Capture

We work with companies to ensure product information is captured efficiently.

Scaling

We offer a range of services to optimise your supply chain.



Product Data

Make sure your product data is accurate to streamline your supply chain.

Exporting

Provide visibility of the supply chain and trust in your provenance.



Supply Chain Consulting

We can quickly solve your supply chain problems.

Get it right the first time

Let's get started →



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Essential Exporting Solutions

Starting

Just what you need to make sure you get the job done right.



Barcodes

Authentic, globally recognised barcodes. The only barcode recognised by Google.

Growing

A more efficient and transparent supply chain saves money.



Track and Trace

We work with companies to ensure their supply chain is robust.

Scaling

We offer a range of services to optimise your supply chain.



Supply Chain Consultancy

We can quickly solve your supply chain problems.

Exporting

Provide visibility of the supply chain and trust in your provenance.



Events and Training

We educate companies about supply chain solutions specific to their operations.

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