
**PlaceMakers
Position
Statement**

PlaceMakers supports initiatives to improve data quality within the hardware and building supplies sector.

We are members of the Hardware GS1 Action Group (HGAG) and support both the use of the industry HGAG product information dataset and GS1net (cross industry data synchronisation platform administered by GS1 New Zealand and GS1 Australia) to share global standards based product information between our suppliers and PlaceMakers.

PlaceMakers does not currently have the capability to use GS1net data directly within its business, however the electronic capture and processing of product information is a key plank within the PlaceMakers electronic commerce and supply chain strategy.

The Fletcher Building Exchange ("FBX") is a key enabler of the PlaceMakers electronic commerce strategy and the ability for PlaceMakers to process GS1net and other HGAG datasets will be determined by the capabilities of this platform.

To ensure that suppliers are well positioned to be able to exchange product information with PlaceMakers as the functionality of FBX is extended, we would encourage all suppliers to build and maintain their GS1net catalogue. This should include the PlaceMakers range and pricing information, thereby reducing the need for rework when FBX comes on line.

For more information surrounding GS1net see <http://www.gs1nz.org/gs1net.php> or contact GS1 New Zealand on 0800102356.

For more information surrounding the Hardware GS1 Action Group (HGAG) group please see <http://www.gs1nz.org/hardware.php>. For details surrounding the HGAG GS1net dataset please see <http://gs1nz.org/documents/YourTargetDataSet.xls>".

**Contact
Person**

For more information on PlaceMakers GS1 strategy, please contact the following:

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