

The MITRE 10 logo, featuring the words "MITRE 10" in a bold, yellow, sans-serif font. The number "10" is stylized with a circular cutout in the middle of the "0". The logo is set against a blue rectangular background.The HAMMER HARDWARE logo, consisting of the word "HAMMER" in a bold, black, sans-serif font above the word "HARDWARE" in a smaller, black, sans-serif font. The logo is set against a yellow rectangular background.A smaller version of the MITRE 10 logo, featuring the words "MITRE 10" in a bold, yellow, sans-serif font. The number "10" is stylized with a circular cutout in the middle of the "0". The logo is set against a blue rectangular background.The MITRE 10 MEGA logo, featuring the words "MITRE 10" in a smaller, white, sans-serif font above the word "MEGA" in a bold, orange, sans-serif font. The logo is set against a black rectangular background.

User Group Update

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Mitre 10 Update

- With help from GS1 NZ, we have reached the milestone of 50 Live suppliers
 - Data can now be pushed to stores
- As part of organisational changes, we are now part of IT team
- Ready-to-Live process and maintenance of Live status is very manual and resource intensive

Mitre 10 Statistics

- ✓ **51** Live suppliers (+12)
- ✓ **23** from Top 100 (+2)
- ✓ **11200** SKUs kept in-sync (+1400)
 - 18% of stockfile now in-sync
 - 43% by mid-2011

Data Integrity update

- Pilot program in early 2011 to integrate GS1net data into store processes
 - Ordering via B2B
 - Key product attributes
- Quantity breaks are live now

Data Issues

- Data
 - Pricing or deleted items missing End Dates
 - Duplicate model numbers
 - Up-to-date pricing not loaded in time
- GS1net resources leaving with no handover
- Internal resources & systems development
 - Middleware, database structure, store systems

Focus Areas

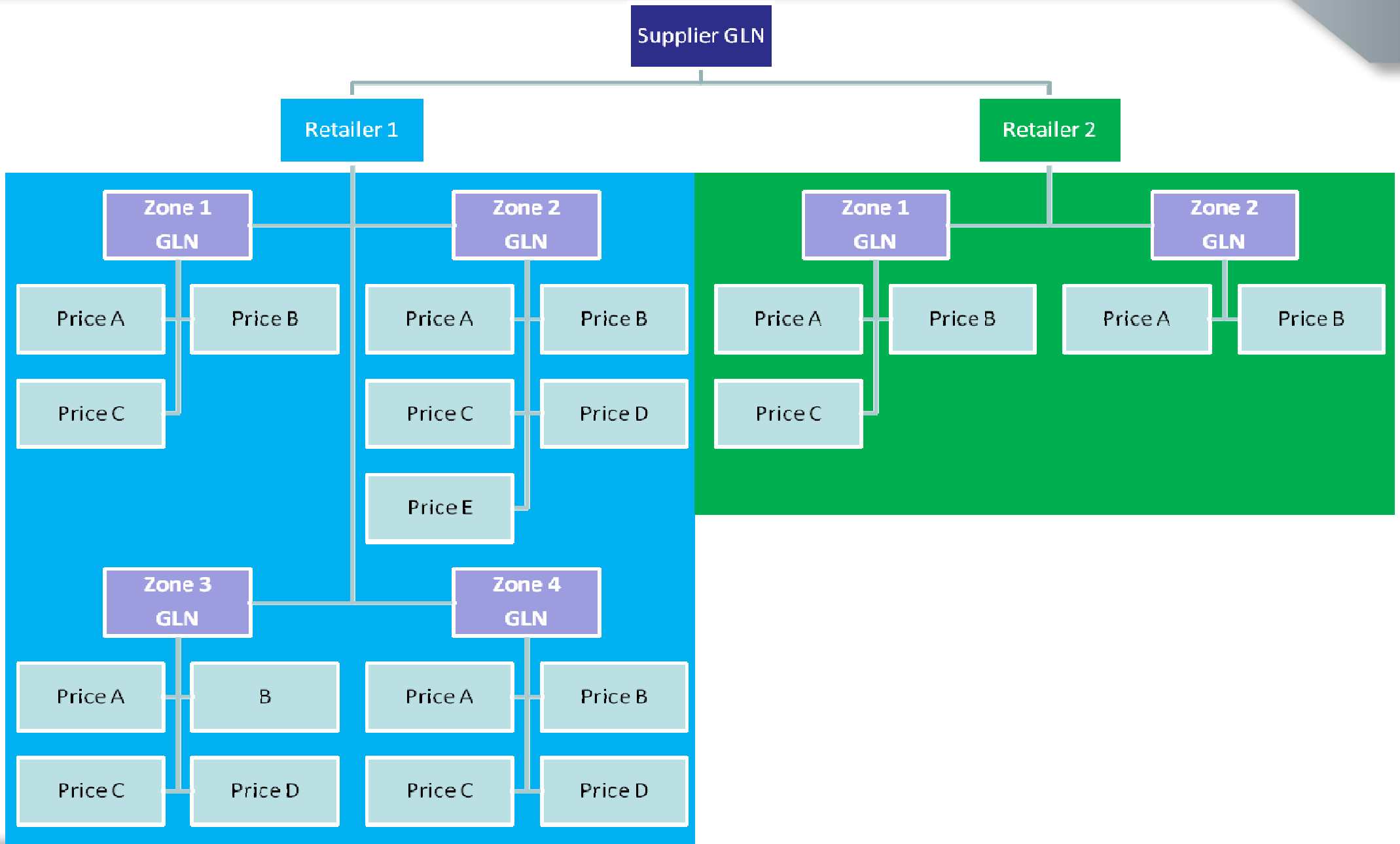
- Need to measure store compliance to national data
 - Many of our smaller stores do not routinely maintain their stockfiles
- Supplier catalogue maintenance
 - Still many price & availability issues reported by stores

Coming Soon: Regional Pricing

- How do we handle region-specific pricing on the same GTIN when there are multiple prices per region?

Regional Pricing Proposal #1

- Retailers purchase their own GLNs based on internal price zones or individual stores
- Suppliers publish multiple prices to multiple retailer GLNs



Disadvantages

- Supplier must publish a large number of prices to multiple retailer GLNs
- Supplier must map their internal pricing zones to Retailer GLNs
- Large number of messages sent by GS1net for every price change
 - Will increase significantly as more retailers join GS1net

Regional Pricing Proposal #2

- Proposed by Mannan Bohra, ITM
- Supplier purchase GLNs for each of their pricing zones (“Zone GLN”)
- Retailers subscribe to updates from each Zone GLN
 - Retailers use internal mapping tables to convert Zone GLNs to their internal zones or stores

Supplier

Zone 1 GLN
+ Prices

Zone 2 GLN
+ Prices

Zone 3 GLN
+ Prices

Zone 4 GLN
+ Prices

Retailer 1

Retailer 1

Retailer 1

Retailer 1

Retailer 2

Retailer 2

Retailer 2

Retailer 2

Advantages

- Suppliers maintain their own price zones
 - Add/remove/modify as necessary
- Consistent with suppliers' existing systems
- Reduction in GS1net messages
- Retailers map supplier Zone GLNs to their stores themselves

Next Steps

- Further automation of Ready-to-Live process
- Store pilot of Data Push system
- Additional integration of GS1net data into M10 processes
- IT Development is required to pass non-critical fields through middleware

Feedback or questions?

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