



## CONNECTING THE DOTS

**TUESDAY 21<sup>ST</sup> & WEDNESDAY 22<sup>ND</sup> AUGUST 2007**

**DON'T MISS OUT ON THIS EVENT!!**

Now in its third year, GS1 New Zealand's **'Connecting the Dots'** 2007 will be a major event in the diaries of business decision makers throughout Australasia.

The annual conference has gone from strength to strength in all aspects. Registrations were up 50% in 2006 and included people from diverse roles and business sectors.

**'Connecting the Dots'** 2007 is being held **on Tuesday 21<sup>st</sup> & Wednesday 22<sup>nd</sup> August** at the Waipuna Hotel & Conference Centre, Mt Wellington, Auckland.

The conference programme offers something for everyone including presentations from a top line-up of international and New Zealand specialists on topics such as; global standards, industry implementation case studies, the role of technology such as RFID and EPC, supply chain trends and implications for the future. Traceability, forecasting and demand management – key elements in operating successful supply chains will also feature in the conference programme. There are plans to also include workshops across the two days addressing some key GS1 principles.

From past experience, we are anticipating an audience of ca. 200 drawn from:

- General & Executive Management
- IT Professionals
- Marketing Personnel
- Supply Chain Professionals
- Supply Chain Integrators
- The Academic Community
- Those interested in preparing for the future of global supply chains.

Alongside the conference programme, there will also be a stimulating trade exhibit area for attendees to gain an insight into the innovative solutions available to help supply chains operate more effectively and efficiently. A social programme is also being planned which will include a conference dinner on the Tuesday evening.

Feedback to GS1 New Zealand in 2006 confirmed that participants gained real value from the two day event and would likely attend again in the future.

Here is what some of our attendees and sponsors had to say about '**Connecting the Dots**' 2006:

- "Great opportunities to network"
- "Fabulous learning! Great convergence of expertise"
- "Very well balanced and run (as usual)"
- "Gained a great overview of GS1 and the issues surrounding supply chain. Good ideas "on processes/implementation that will be used
- "Panel discussion, social function and Dr Neil Maxwell's presentation were all excellent value. And site tour to Toll A+++ Excellent"
- "Each speaker had variety in topic and information, I valued each contribution"
- "Keep up the current standard!"
- "Great administration and organisation. It gave excellent networking opportunities and ideas on international case studies."

### **CONNECTING THE DOTS SPONSORSHIP & MARKETING OPPORTUNITIES**

There are limited sponsorship and marketing opportunities available for '**Connecting the Dots**' 2007. This is a great way to engage with the broad GS1 community and to promote your products and services to a well targeted audience. For more information on the opportunities available, please [click here](#) or contact Pauline Prince, conference organiser on ph + 64 4 494 1067 or email [pauline.prince@gs1nz.org](mailto:pauline.prince@gs1nz.org)

### **CONNECTING THE DOTS CONFERENCE REGISTRATIONS**

Keep an eye on our website for more conference updates including the conference brochure which will be available shortly and at which stage registrations will be open to attend this event.

In the meantime, please do not hesitate to contact Pauline Prince, conference organiser on ph + 64 4 494 1067 or email [pauline.prince@gs1nz.org](mailto:pauline.prince@gs1nz.org) for further information on '**Connecting the Dots**' 2007.

**The team at GS1 New Zealand look forward to you joining them at '**Connecting the Dots**' in 2007.**